

# **„PORA“ REGIONAL DEVELOPMENT AGENCY OF KOPRIVNICA KRIŽEVCI COUNTY**

## **PROJECT PARTNER IN THE PROJECT AGRISHORT**

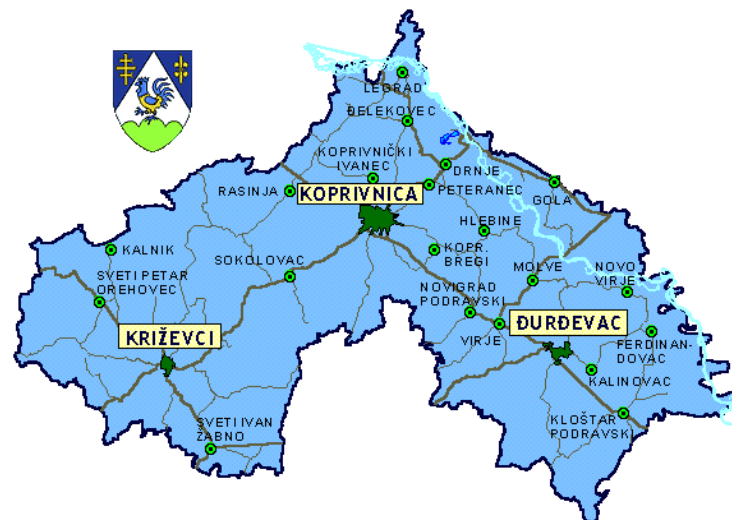


**Siofok, May 24th 2017**

**Franjo Babić**  
**Project manager for rural  
development**

## GEOGRAPHICAL POSITION OF KOPRIVNICA KRIŽEVCI COUNTY

- **Koprivnica Križevci County is situated in the northwestern part of the Republic of Croatia and borders with Hungary on the northeast side**
- **Within the Republic of Croatia, Koprivnica Križevci County borders with following counties: Međimurje, Varaždin, Zagreb, Bjelovar Bilogora and Virovitica**
- **Total area of the County: 1.748 km<sup>2</sup>**
- **Number of inhabitants: 115.582**
- **Territorial structure: 3 towns, 22 municipalities, 264 settlements**



## SCOPE OF WORK

**„PORA” REGIONAL DEVELOPMENT AGENCY OF KOPRIVNICA  
KRIŽEVCI COUNTY IS CENTRAL INSTITUTION IN KOPRIVNICA  
KRIŽEVCI COUNTY RESPONSIBLE FOR:**

- **strategic planning, regional and rural development**
- **encouraging of investments and entrepreneurship**
- **preparation and implementation of development projects**
- **promotion of Koprivnica križevci county**



## **EXPERIENCE OF „PORA” KKC IN IMPLEMENTATION OF EU PROJECTS**



- **„PORA” KKC have prepared 68 projects in total value around 229 mil. HRK (30,5 mil. EUR)**
- **„PORA” KKC have implemented 25 EU projects in total value of 40 mil. HRK (5,3 mil. EUR)**
- **At the moment, „PORA” KKC have 5 EU projects in implementation in total value of 18 mil. HRK (2,4 mil. EUR)**



## **EXPERIENCE OF „PORA“ KKC IN IPA HU-HR CBC 2007-2013 AND INTERREG V-A HU-HR 2014-2020**

- **in IPA Hungary-Croatia Cross-border Co-operation Programme 2007-2013 „PORA“ KKC participated in the preparation of 17 projects in total value of 3,3 mil. EUR**
- **in the same period, „PORA“ KKC participated in implementation of 13 projects in total value of 2,5 mil. EUR**
- **within the new Call, INTERREG V-A Hungary - Croatia 2014-2020, „PORA“ KKC participated in the preparation of 14 projects, and the total value of this projects is almost 6 mil. EUR**



# EU PROJECTS OF „PORA“ KKC

  
DRAVA-GASTRO LOBBY

  
UNIREG  
IMPULSE  
Regionalna sveučilišta kao generator razvoja  
pograničnih područja Hrvatske i Mađarske  
Regional Universities as Generators  
of a Transnational Knowledge Region

  
EU Compass

  
i<sup>3</sup>CT  
Crossborder Clustering

  
RE:think

  
PROJEKT  
EUQUALEN

  
INNO  
INVEST

  
Mobile Region

  
EU compass  
JOINT FORCES FOR JOINT SUCCESSFUL EU REGION

  
UMREŽAVANJE  
ZA BOLJI SUSTAV  
CJELOŽIVOTNOG UČENJA

  
INVEST-PRO

  
COMMON  
CROSS  
BORDER  
STRATEGY

  
DRAVIS2

  
INVESTrategy

  
@ Poslovanje

  
CROSTII

  
MLEK  
HIGIJENA MLJEKA OD KRAVE DO TRŽIŠTA



# EU PROJECTS OF „PORA“ KKC



**TOTAL VALUE:  
7,7 mil. EUR**



# ACTIVITIES OF „PORA” KKC IN THE PROJECT AGRISHORT

## ➤ CREATION OF DOCUMENTS

- "Current situation analysis in agri- food sector" for Međimurje and Koprivnica Križevci County
- Joint document "SFSCs in the cross-border area"

## ➤ ORGANIZATION OF MEETINGS :

- Organization of two meetings of project partners
- Organization of Expert meeting
- Organization of trainings "Development of Agri-food sector through SFSCs"

## ➤ ORGANIZATION OF STUDY TRIP TO AUSTRIA





# ACTIVITIES OF „PORA” KKC IN THE PROJECT AGRISHORT

- **ESTABLISHMENT OF WORKING GROUP**
- **IDENTIFICATION OF POTENTIAL MEMBERS SFSC**
- **PREPARATION OF BUSINESS PLAN FOR SFSC**
- **CREATION OF VISUAL IDENTITY FOR SFSC**
- **PROMOTIONAL ACTIVITIES:**
  - **Publication of two articles in local newspaper**
  - **Two appearances on television**
  - **Creation of four Roll-ups**
  - **Creation of Brochure about SFSC**



# THANK YOU FOR YOUR ATTENTION!

**„PORA” Regional Development Agency  
of Podravina and Prigorje**

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**KOPRIVNICA KRIŽEVCI COUNTY**

